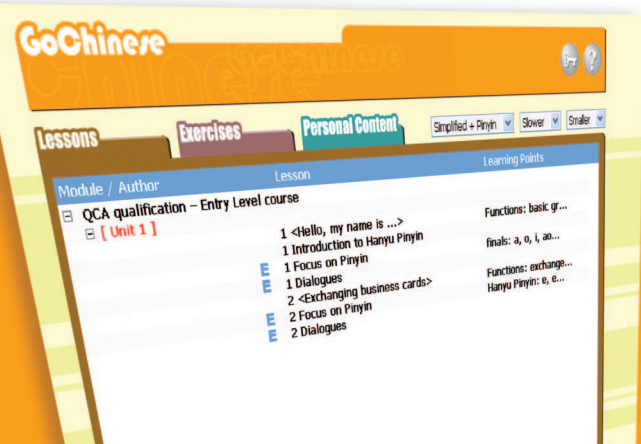


Introductory Vocational Qualifications in Chinese

(Qualifications mapped to the New National Occupational Standards for Languages 2006 and endorsed by )



- Easy-to-use (clear, precise and specific)
- Fully supported (full online support)
- Progressive (leads to a wide range of progression opportunities)
- Modular format (achievable units - new learning at a comfortable pace)
- Flexible (short term goals and rewards)
- Transportable (skills that are measurable and portable from job to job)
- Relevant (appropriate for future employability)
- Appropriate (levels that suit beginners undertaking this challenging language)
- Convenient (accessible course materials and assessment)
- Practical (supports learners between taught sessions)

Compelling Offering...

- First fully supported Chinese language vocational course, with online materials, multimedia tools and online assessment on demand •
 - QCA recognised qualification on the National Qualification Framework •
 - Vocabulary and patterns designed to prepare learners for working with people in China •
 - Ideal preparation for future Chinese qualifications •
- This course can serve effectively as a foundation for a new course or infused into an existing course •

Course

This course is focused on developing conversational skills on everyday and commercial matters, either in person or through communication channels. Learners are introduced key skills in listening, speaking and cultural issues. Two course levels are currently being offered.

Entry Level Course

- Unit 1: Exchanging Greetings/Business Cards
- Unit 2: Enquiring about Availability of Meetings/Conference Calls
- Unit 3: Confirming Meetings
- Unit 4: Arriving for Meetings

Level One Course

- Unit 1: Introductions and Cordial Exchanges
- Unit 2: Changing Scheduled Meetings/Conference Calls
- Unit 3: Directions Instructions and Modes of Transportation
To add flexibility, two optional units are provided. Learners can choose one of the following:
- Unit 4: Checking into a Hotel
- Unit 5: Buying and Selling in a Retail Outlet





Qualifications

ICAAE Entry Level Certificate

in Business Chinese (Speaking, Listening and Culture)

ICAAE Level One Certificate

in Business Chinese (Speaking, Listening and Culture)

The qualifications are Entry Level and Level One on the National Qualifications Framework (NQF). Qualifications are fully mapped to the New Language Standards (2006) and the credits are to encourage life-long learning.

THE ONLINE LEARNING ASSESSMENT PLATFORM

- This course is delivered on the GoChinese multimedia platform, rich with learning points and commentary that guide learners and help address their questions.
- Learners can also study from any self-sourced content submitted into the platform.
- GoChinese provides a set of authoring tools that allow tutors to customise existing or create new web-based lessons or exercises to tailor the course to any vocational area of study.
- The platform provides the ideal self-supported learning provision to reduce the need for additional costly tutor contact time and to ensure the reinforcement of knowledge understanding between sessions.

Learners are able to:

- Hear the spoken voice • View definitions • View Hanyu Pinyin • View both character forms •

These features are available for any content source.

A full range of online exercises with scorekeeping and performance feedback is provided. These units allow students the opportunity to follow an individual and progressive route.

TUTORIAL / DEMO

Please visit: www.gochinese.net
enter **aduldemo** as the username and password to view sample lessons

AWARDING BODY

Please contact ICAA for matters concerning assessment



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COURSE & PLATFORM DEVELOPER **Gowell**

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